

The National Association of Minority and Women Owned Law Firms is a non-profit professional trade association serving those entities interested in diversifying their outside law firm portfolio and advocating for the retention of quality minority and women owned law firms by businesses and other entities. By supporting NAMWOLF, your company is advancing the continued growth and success of minority and women owned law firms while helping your company achieve its diversity goals.

NAMWOLF MEMBER LAW FIRMS MUST BE :

- AV+ rated;
- Properly certified as a minority, women or LGBT owned, operated, managed and controlled (51% or more) firm;
- Must be certified by the National Minority Supplier Development Council (NMSDC), the Women's Business Enterprise National Council (WBENC), or The National Gay and Lesbian Chamber of Commerce (NGLCC);
- Carefully vetted through a stringent and extensive screening process; and
- Already performing legal work for Fortune 500 and equivalent companies.

EXCLUSIVE ANNUAL SPONSORSHIP OPTIONS

| | PLATINUM \$35,000 | GOLD \$20,000 | SILVER \$12,500 | BRONZE \$7,500 |
|--|----------------------|------------------|--------------------|-------------------|
| Conference registration FREE | • | • | • | • |
| Company logo displayed on the NAMWOLF.org home page | • | • | • | • |
| Company logo displayed with a link to the company website on the NAMWOLF Annual Meeting Website Page | • | • | • | • |
| Company logo displayed with a link to the company website on the NAMWOLF Annual & Business Meeting Website Pages | • | • | • | • |
| Full-color advertisement in the NAMWOLF Business Meeting Magazine | One-Page | One-Page | | |
| Full-color advertisement in the NAMWOLF Annual Meeting Directory | One-Page | One-Page | Half-Page | Half-Page |
| Priority seating at NAMWOLF's Annual Gala Awards Dinner | • | • | | |
| Priority CLE panel representation at the NAMWOLF Annual Meeting & Expo | • | • | | |
| Participation in a special press release highlighting the company's sponsorship of NAMWOLF | • | • | | |
| Special positioning of the Company's logo and sponsorship of NAMWOLF on the Welcome Page of NAMWOLF's website | • | | | |
| A special plaque noting the company's sponsorship of NAMWOLF | • | | | |
| Feature in the issue of your choice of the NAMWOLF quarterly newsletter | • | | | |
| Special and public recognition at NAMWOLF's Annual Gala Awards Dinner & Business Meeting Welcome Cocktail Party | • | | | |

2017 MEETINGS:

BUSINESS MEETING
Ft. Lauderdale, FL | Feb. 12-14, 2017

ANNUAL MEETING & LAW FIRM EXPO
New York, NY | Sept. 17-20, 2017



ADDITIONAL SPONSORSHIP OPTIONS*

(* APPLIES TOWARDS SPONSORSHIP LEVELS)

MOBILE APPLICATION

Branded with the custom design and logos of the sponsoring company. Distributed and advertised heavily to members via email blasts and social media. Extensive exposure.

KICK-OFF COCKTAIL RECEPTION (TWO OPPORTUNITIES)

Company logo on cocktail napkins and on signage at event.

SECOND COCKTAIL RECEPTION (TWO OPPORTUNITIES)

Company logo on cocktail napkins and on signage at event.

GALA AWARDS DINNER

Company logo on signage, announcement, 2 minutes to speak and welcome members.

CONFERENCE BAGS, LANYARDS & ONE-PAGE INSERT

CONFERENCE INTERNET

Company logo will appear on login page along with NAMWOLF logo. Company name as internet code. Link to Company website displayed upon user access.

PHOTOGRAPHY

Company logo will be displayed on each photo in the online photo gallery.

CLE

Company name, logo, information displayed on the 2017 NAMWOLF CLE webpage. Company logo listed with the NAMWOLF logo on the first slide of all CLE PowerPoint presentations. Company logo and mention of sponsorship in the footer of written materials for CLE presentations.

USB DRIVE

Company logo displayed on the USB drive handed out to all attendees. Conference materials will be uploaded to the USB drive.

HOTEL KEY CARD & ENVELOPES

Conference attendees staying at the hotel will receive a custom designed key card with your Company logo.

WATER BOTTLE

Company logo displayed on a water bottle given away to all attendees.

HOTEL DOOR HANGERS

Conference attendees staying at the hotel will receive a custom designed door hanger with your Company logo and other information you would like to provide.

GALA AWARDS COCKTAIL RECEPTION (MULTIPLE SPONSORS ALLOWED)

Company logo on cocktail napkins and on signage at event.

IN-HOUSE COCKTAIL RECEPTION (TWO OPPORTUNITIES)

Company logo on cocktail napkins and on signage at event.

MOBILE CHARGING STATION (FOUR OPPORTUNITIES)

Company logo/slideshow will be displayed electronically on the charging station. Station is conveniently located near registration in high traffic areas.

LAW FIRM EXPO

Company logo on signage at the Expo. Company logo branded bags will be given away as attendees enter the Expo. Company logo printed on Expo maps provided to each attendee.

LUNCHEON (TWO OPPORTUNITIES AT THE ANNUAL MEETING & THE BUSINESS MEETING)

Company logo on signage at event.

BOARDING PASS/PRINTING STATION

Print station with Company logo on the computer screen will be set up near registration. Attendees will be able to print boarding passes.

REFRESHMENT BREAKS

(5 OPPORTUNITIES AT ANNUAL MEETING & 3 OPPORTUNITIES AT BUSINESS MEETING)

Drinks (sodas and water) and snacks are provided to attendees at various break times during the meetings. Signage near the refreshment breaks will be displayed with the Company logo to advertise the sponsorship.

ONE-PAGE INSERT TO THE CONFERENCE BAGS

(ONLY FOR VENDORS WHO CANNOT BE IN ATTENDANCE)

| | ANNUAL MEETING | BUSINESS MEETING | ANNUAL & BUSINESS MEETINGS |
|---|----------------|------------------|----------------------------|
| MOBILE APPLICATION | \$10,000 | \$5,000 | \$14,000 |
| KICK-OFF COCKTAIL RECEPTION (TWO OPPORTUNITIES) | \$10,000 | \$7,500 | \$15,000 |
| SECOND COCKTAIL RECEPTION (TWO OPPORTUNITIES) | \$9,500 | \$4,500 | \$13,500 |
| GALA AWARDS DINNER | \$9,000 | n/a | n/a |
| CONFERENCE BAGS, LANYARDS & ONE-PAGE INSERT | \$10,000 | \$6,000 | \$14,500 |
| CONFERENCE INTERNET | \$8,000 | \$5,000 | \$12,000 |
| PHOTOGRAPHY | \$8,000 | \$3,000 | \$10,000 |
| CLE | \$7,500 | n/a | n/a |
| USB DRIVE | \$7,500 | n/a | n/a |
| HOTEL KEY CARD & ENVELOPES | \$7,000 | \$4,000 | \$10,000 |
| WATER BOTTLE | \$6,500 | \$4,000 | \$9,000 |
| HOTEL DOOR HANGERS | \$6,000 | \$3,000 | \$7,500 |
| GALA AWARDS COCKTAIL RECEPTION (MULTIPLE SPONSORS ALLOWED) | \$5,500 | n/a | n/a |
| IN-HOUSE COCKTAIL RECEPTION (TWO OPPORTUNITIES) | \$6,000 | n/a | n/a |
| MOBILE CHARGING STATION (FOUR OPPORTUNITIES) | \$5,000 | \$5,000 | \$9,000 |
| LAW FIRM EXPO | \$6,000 | n/a | n/a |
| LUNCHEON (TWO OPPORTUNITIES AT THE ANNUAL MEETING & THE BUSINESS MEETING) | \$5,500 | \$4,500 | \$9,500 |
| BOARDING PASS/PRINTING STATION | \$4,500 | \$2,500 | \$6,500 |
| REFRESHMENT BREAKS | \$4,000 | \$2,500 | \$6,000 |
| ONE-PAGE INSERT TO THE CONFERENCE BAGS | \$1,000 | \$1,000 | \$1,750 |



Support NAMWOLF & Champion Diversity in the Legal Profession

WHY PROVIDE SPONSORSHIP TO NAMWOLF?

- Contributions to NAMWOLF are used to keep NAMWOLF running which, in turn, provides corporations with the ability to find minority and women owned law firms that have been vetted by NAMWOLF.
- NAMWOLF's signature events provide unique opportunities to meet with the top minority and women owned law firms in the country.
- Economic support of NAMWOLF is an effective way for a corporate legal group to demonstrate its commitment to inclusiveness in the legal profession to external constituencies and is complimentary (not in conflict with) in-house "big firm" diversity programs. It also aligns perfectly with corporate supplier diversity programs that are typically CEO sponsored and approved programs.
- With the corporation's permission, the corporation's commitment will be advertised in NAMWOLF press releases, on the website, and on social media.
- This positive branding in the diversity supplier marketplace increases the profile of the corporate legal group and diminishes unmanaged attrition as well as making the legal group more attractive to high caliber candidates. The corporation is free to use its sponsorship of NAMWOLF in its own public relations strategies.

OUR ANNUAL EVENTS DRAW OVER 800 ATTORNEYS AND IN-HOUSE COUNSEL FROM ACROSS THE NATION

NAMWOLF's Annual Meeting & Expo, held in September, is attended by 250+ in-house counsel and 300+ partner level attorneys from more than 150 member law firms. The Business Meeting, held in February, although purposely smaller with 250+ attendees, provides a significant opportunity for in-depth exposure for your company. Both events offer a valuable platform to showcase your company's brand, feature professional development opportunities, and provide access to legal experts and peers.

2017 CORPORATE SPONSORSHIP APPLICATION

Name:

Title:

Company:

Address:

Phone:

E-Mail:

Signature:

Package Selected:

Please complete the following information and return to Jane Kalata (jane_kalata@Namwolf.org).